



## YEAR-END MOMENTUM

### *Leveraging Vision, Generosity, & Outreach for Year-End Success*

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#### ELECTION SEASON & LEADERSHIP

- As leaders, it's important to encourage our Churches to vote.
- Policies are more crucial than the people who represent them. Think more about what you are voting for versus who you are voting for.
- The principles we have are Biblical before they are political. It's a great idea to teach more Biblical principles to our churches and trust that God will stir them on the inside when going to the ballot box to vote.
- The book "[Jesus, the High Road Leader](#)" shows great examples of how Jesus lived out Biblical values in the middle of a divided culture.
- Some pastors have the grace to talk more about politics than others. Follow God's direction as you feel the need to talk more or less about these topics.

"I never think about 'Who am I voting for?', I always think about 'What am I voting for?'" - Chris Hodges

#### FALL & THE HOLIDAYS

- Now is the time to think ahead and "stack the dominoes" for November through January.
- We redeem historically low-attendance Sundays (before and after Thanksgiving) by launching a major series called *At the Movies!* So wherever you note your lowest attended Sundays, consider having an *At the Movies* type of message series.
- This is also a great time to share vision and talk about generosity before people are thinking about their year-end giving.
- People are also in a giving mood, so consider hosting outreaches during the holiday season to engage new volunteers and meet these needs of your community through Thanksgiving or Christmas outreaches like *Giving Hope*.
- With all of these, we need to lead ahead of the next season.
- Learn how your church can host *Giving Hope* this Christmas season [here](#).

"We like to think about our calendar like stacking dominoes." - Chris Hodges



## DEFINE VISION & DEVELOP GIVERS

- When defining vision, it must first be clear.
- This is the ideal time of year to develop givers by telling stories of impact and creating a plan for end-of-year giving.
- While these stories are meaningful and moving, be sure to share them ahead of time so people have time to plan ahead and be intentional givers.
- We work to define the vision areas within 5 Legacy Lanes (Highlands Projects, Highlands College, and then Local, National, and Global Outreach).
- The projects we share at the end of the year are specific to items that we are trying to push across the finish line now!
- Consider, what would you do if someone wanted to give you a check for one million dollars. Do you already have vision for it in your church, community, country, or the world?
- Share the vision that God has given you, and then trust God for the results!
- You and your team can learn more about building a Legacy Team and communicating with them through the *Kingdom Builders Virtual Intensive* [here](#).

“Each person should give what they have decided  
in their heart to give.” - *Chris Hodges*

## PREPARING FOR CHRISTMAS & 21 DAYS OF PRAYER

- This is a great time to start preparing for Christmas and the New Year!
- Our Christmas services include a candlelight service and during it, we highlight the next season which is 21 Days of Prayer. The Christmas domino goes into the Prayer domino.
- If you go ahead and decide what you are going to talk about in January, you can start sharing it with everyone, including visitors, who attend during the Christmas Season.
- To make these happen with excellence, we need to start thinking about these things now.
  - October leads into November with giving, evangelism, and At the Movies. Then we lead into Christmas and 21 Days of Prayer in January.
- You can review and download the Yearly Preaching Calendar [here](#).

“You see all this stacks and that's what brings momentum  
in local churches.” - *Chris Hodges*



### DISCUSSION QUESTIONS

See the next pages for Discussion Questions that will help you and your team get the most out of this episode!

### EPIISODE RESOURCES

- [Jesus the High Road Leader](#)
- [Giving Hope Resources](#)
- [Build a Legacy of Kingdom Builders Team](#)
- [Yearly Preaching Calendar Resource](#)
- [GrowLeader Roundtables](#)
- [Previous Episodes + Show Notes](#)
- [Free Church Resources](#)
- [The Wesleyan Investment Foundation](#)
- [StudioC](#)



**DISCUSSION QUESTIONS:**

Keep growing to reach your full potential by asking yourself and your team these questions:

**ELECTION SEASON & LEADERSHIP**

1. How can you personally ensure that your political discussions in leadership remain rooted in Biblical truth while fostering unity in a divided culture?

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**FALL & THE HOLIDAYS**

1. What strategies can you implement to “stack the dominoes” in your ministry calendar, leading from one event to another for maximum impact?

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2. How can you utilize your historically low-attendance Sundays to attract more people? Could a series like “At the Movies” help boost attendance?

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3. How are you preparing for year-end giving and outreach events, such as Thanksgiving or Christmas? How can you engage volunteers more effectively during this season?

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**DEFINE VISION & DEVELOP GIVERS**

- 1. How clear is your vision for your church or organization as you head toward the end of the year? What steps can you take to clarify and communicate it?

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- 2. What stories of impact can you share with your congregation to inspire intentional giving? If you don't have any, how can your team start asking for people to share their stories?

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- 3. As Pastor Chris asked, if someone offered your church or organization a significant financial gift, would you have a clear vision for how to use it? How can you ensure that your vision is always ready for unexpected blessings?

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**PREPARING FOR CHRISTMAS & 21 DAYS OF PRAYER**

- 1. How are you preparing for your Christmas services now to ensure they create momentum leading into the New Year?

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- 2. What steps can you take to connect your Christmas services with your upcoming January initiatives, such as 21 Days of Prayer?

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