



LEADERSHIP PRINCIPLES FOR HIGH-CAPACITY LEADERS

WITH DR. NIDO QUBEIN

4 Principles for the Growth of High Point University.

1. Create Value
 - We will be the premier life-skills university
2. Interpret the Value
 - Take the value and explain it in ways that it's valuable in people's lives
 - We assume that people understand the value, but they don't. We have to interpret it for them.
3. Remove the Irritants
 - Remove what irritates people
4. Add "Wow" to the Experience
 - You don't just see it, you feel it
 - Add a lasting, sustainable, spiritual experience
 - Commit to get rid of the "un-wow"s and enhance the "wow"s.

How do you define value?

- The first question is, "Given choices, why would someone accept what we offer?"
- Determine value based on people's fears, needs, goals, and aspirations
- Our job is to create capacity in others

What is your motivation?

- Energy Management
 - Energy is by-product of the fulfillment of your passion. What drives you is that which you believe is important to do. What drives you seeing the results.
 - Energy does not come from success or passion for success. Energy comes from significance – when we know that we are a vessel that is creating something significant.

What are your guiding values and principles?

- I need the presence of God in my life every day.
- Pray for God to give you wisdom and strength.



- Energy Management - Energy is the driver of it all.
 - Take an hour and divide into 5 minute units. Give out your time wisely in 5 minute units.
 - Practical: Early to bed, early to rise. Take a walk every day. Have quiet time every morning.
 - Ask your team to keep emails to 6 points or less and listed in a way that answers can be yes, no, or let's talk next week.
 - Return every call and every message by sunset.

What do you see at Highlands College and why did you say yes to get involved with us?

The values and mission of this college are second to none. I said yes because [Highlands College](#) has the best students.

You don't pre-judge what is given to you. The bigger the leader is, the more they pre-judge, but you don't do that. I believe Highlands College will be the finest in the nation.

What are you seeing this generation? What is your hope?

On one side, I'm very sad and worried. I don't think our country is going in the right direction and I think there is a lot that is influencing this generation in the wrong way. On the other hand, I'm very encouraged and pleased to see a place like Highlands College that is doing everything you can do impact and influence young people in a positive way. We can win this battle.

RESOURCES

- [Ask PC Your Questions](#)
- [GrowLeader Conference 2023](#)
- [GrowLeader Regionals](#)
- [Monthly Mentoring with Pastor Chris](#)
- [Free Church Resources](#)
- [Previous Episodes + Show Notes](#)
- [The Wesleyan Investment Foundation](#)
- [Great American Family Network](#)
- [Compassion International](#)